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EDUCATION

Houston Baptist University Master of Science, Management, Training and Human Resources	1985
The University of Texas at Austin Bachelors of Science, Textiles and Apparel	1981

PROFESSIONAL EXPERIENCE

The University of Texas at Austin School of Human Ecology <i>Senior Lecturer</i> , Division of Textiles and Apparel	2012 to present
<i>Lecturer</i> , Division of Textiles and Apparel	2001 to present
<i>Elizabeth Tarpley Regents Fellow in Textiles and Clothing</i>	2008 to present
<i>Director</i> , Retail Merchandising Internship Program	2008 to present
<i>Director</i> , UT in NYC Program	2010 to present
<i>Faculty Advisor</i> , Texas Exes	2001 to present
The University of Texas at Austin School of Human Ecology - Division of Textiles and Apparel <i>Specialist</i>	1985-1996
San Jacinto College - Pasadena, Texas <i>Teaching Faculty</i>	1983-1984

COURSES TAUGHT

- TXA 105L Beginning Textiles Laboratory
- TXA 315K Retail Field Experience I
- TXA 316Q Sewn Products Analysis
- TXA 319 Visual Merchandising
- TXA 151 Pre-Internship Seminar
- TXA 352D Field Experience in Apparel Design
- TXA 352M Field Experience in Retail Merchandising
- TXA 355P Problems in Retail Merchandising
- TXA 355 Special Topics
- TXA 365 Advanced Merchandising and Store Development
- TXA 365 UT in NYC Study Conference and Seminar
- TXA 376 Principles of Retail Merchandising
- NSC 109 Intensive Textiles and Apparel Experience

INNOVATION IN TEACHING THROUGH INDUSTRY PARTNERSHIPS

- **2014 - 2011** Planned and executed the inaugural UT in NYC course offering in 2011 with Visiting Professor Iris Apfel. This course was designed to bring apparel design and retail merchandising students together for an integrated look at the industry with an entrepreneurial focus by introducing them to industry leaders and rising stars. Students were assigned an experiential learning model to record the trip and to evaluate the experience. Building on the success of the 2011 and 2012 conference and seminar, we organized another tour in May of 2013. The addition of an alumni and friends component of the program was added to the 2012 trip and continued in 2013.
- **2014-2007** Continued to strengthen the partnership with Neiman Marcus through the corporate store development and visual presentation offices. The advanced merchandising course for senior retail merchandising students has completed its fifth year. The course features advanced store design, site location, target market development and branding practices, marketing plans and professional presentation skills. Course emphasizes interaction with senior executives of Neiman Marcus through mentoring and seminars on store planning, and the role of product placement and allocation, marketing, advertising, and visual presentation and image. Faculty and senior executives of the company jury the final project.
- **2012 and 2011** Planned and executed the inaugural Textiles and Apparel Tract in 2011 for the Texas Exes in NYC Seminar. Maintained the relationships established in 2011 to follow with another tour in 2012. Both years, guided 16 students through the NYC apparel industry. Coordinated visits with TXA graduates working in various facets of the industry who exposed students to career opportunities in New York City.
- **Spring 2008, 2009, 2011 & Fall 2009, 2011** TXA 319 Partnered with the University CO-OP, Betty Sport and Mellow Johnny's to provide visual exercises to expose students to a real-time retail visual merchandising experience by consulting with merchants with distinct target markets and merchandising needs to get "hands-on" practical application of store image enhancement and product promotion through visual merchandising of POPs and major floor moves.
- **Spring 2008, 2009, 2011 & Fall 2009, 2011** TXA 319 Community outreach with area merchants in coordinating a joint venture with merchants and the University to allow students the physical support and opportunity to do real-life, real-time retail visual merchandising work concentrating on image studies and compatibility of signage in the working cases of Gearing Hall.

INNOVATION IN TEACHING THROUGH NON-PROFIT PARTNERSHIPS

- **Spring 2008 & Fall 2009** TXA 319 Collaborative partnership with The Junior League of Austin's A Christmas Affair allowing students to work on theme development of large scale institutional displays for this community event. This assignment focused on the students working in teams to meet the client's objectives of creating a vignette for the children's events at A Christmas Affair. The students executed storyboards to the decorations team in a professional presentation format. This opportunity exposed the

class to working within a budget, researching and planning a large scale exhibit with large-scale props. The attendance for the event is 35,000 with a net profit of \$750,000.

- **Spring 2009 TXA 319** Collaborative partnership with the Women's Symphony League of Austin 35th Annual Soiree Dansante, a fundraiser attended by Austin area 9th and 10th grade students. The project challenged the students to work on theme development of large-scale institutional displays for this community event. This assignment focused on the students working in teams to meet the client's objectives of creating printed materials, centerpieces, major set backdrops for this event. The students executed storyboards to the event chairs in a professional presentation format. This opportunity exposed the class to working within a budget, researching and planning a large scale exhibit with large-scale props. The attendance for the event was over 800 with a profit of \$65,000.

INTERDISCIPLINARY TEACHING CONTRIBUTIONS

- **TXA 355D Fall 2007, Spring 2009 and Fall 2009** Supported Dr Jay in the execution of two Historic Textiles and Apparel Collection exhibits Fall 2009, Theta Antiques Show Exhibit – Houston, TX and the Hodson Exhibition at Neiman Marcus – Austin, TX. Continuation of the use of the Roland Plotter Cutter vinyl signage and vinyl signage production by working with faculty members and their conservation students to implement signage for historic costume exhibits in the Great Hall of Mary E. Gearing Hall, the University CO-OP, and the University of Texas Union with an emphasis on text placement as it relates to the artifact and the principles and elements of design. This continues to allow students the academic opportunity to hone their text skills and address text emphasis in a visual presentation with state of the art equipment and a better grasp of industry standards.
- **EXPLORE UT Spring 2014** Worked with the 2013 TXA 355 Advanced Store Development students to develop and implement an interactive photo shoot for Explore UT guests.
- **EXPLORE UT Spring 2013** Worked with the 2013 TXA 355 Advanced Store Development students to develop and implement an interactive photo shoot for Explore UT guests.
- **EXPLORE UT Spring 2012** Worked with the 2012 TXA 355 Advanced Store Development students to develop and implement an interactive photo shoot for Explore UT guests.
- **EXPLORE UT Spring 2011** Created exhibit featuring the Color Wheel projects from the visual merchandising class to feature student work from various courses on the second floor.
- **EXPLORE UT Spring 2010** Worked with the TXA 355 Special Topics Neiman Marcus students to design, fabricate and execute an exhibit featuring the Color Wheel projects from the visual merchandising class. Exhibit consisted of 13 display cases on the second floor of Gearing.
- **EXPLORE UT Spring 2008** Mentored the TXA 355 Special Topics Neiman Marcus students in the design, fabrication and execution of the EXPLORE UT exhibit featuring the Neiman Marcus partnership. Exhibit consisted of 13 display cases on the second floor of Gearing.

- **EXPLORE UT Spring 2007** Developed and implemented an exhibit showcasing successful retail merchandising graduates. The exhibit focused on their experiences at UT along with what they have learned post-graduation. I was responsible for the concept development of the project. I was responsible for contacting graduates, gathering photographs and copy, and the layout and execution and of 13 display cases.
- **EXPLORE UT Spring 2006** Developed and implemented the retail merchandising exhibit showcasing the academic internship experience of the senior retail merchandising students. I was responsible for the concept development of the project and execution of photographs, student copy and text revisions and layout and mounting of 13 display cases.
- **FASHION SHOW EXHIBIT ROOM 2011** Worked with CNS 109 students to execute a visual presentation showcasing the Texas Exes in NYC Seminar.
- **FASHION SHOW EXHIBIT ROOM 2008-2011** Worked with TXA 355 Special Topics students to execute a visual presentation showcasing the Neiman Marcus Dream Team project.
- **FASHION SHOW EXHIBIT ROOM 2005-2007** Coordinated the implementation of the Retail Merchandising exhibit recognizing the senior retail merchandising intern candidates for the showcase space for the Student Fashion Show at the Frank Erwin Center. Presentation included PowerPoint and tabletop exhibit.

TEXTILES AND APPAREL INTERNSHIP PROGRAM

- Director of the Textiles and Apparel Internship Program 2014 – present
Responsible for the development of internship policies and procedures for all TXA students. Conduct workshops in preparation of intern placement interviews. Oversee placement approval process for all internship sites. Review and evaluate quality of all sites.
- Supervised summer 2014 Apparel Design Interns.
- Recruited new sites for the Retail Merchandising Internship Program.

RETAIL MERCHANDISING INTERNSHIP PROGRAM

- Director of the Retail Merchandising Program 2008 – present
Conduct workshops in preparation of intern placement interviews. Administer spring interviews and placement process for Fall Retail Candidates.
- Assistant Director of the Retail Merchandising Program 2001-2008
Assisted with workshops in preparation of intern placement interviews. Assisted with administering interviews and placement process for Retail Candidates.
- Recruited new sites for the Retail Merchandising Internship Program.

ADVISING

- Supported the development and advising offices by providing tours for prospective students and their parents. Visited with potential students and their parents about the TXA programs and research within the division. Acted as an ambassador for the division, department and the college.
- Participated in all phases of undergraduate advising for Textiles and Apparel students including advising for registration, general major advising, and career counseling. Held individual appointments with senior students to counsel them on internship opportunities, requirements and placement options.
- Provided letters of recommendation for various scholarships and job placements.
- Hospice Austin Chloe Dao Event 2007 Served as the Liaison between the Division of Textiles and Apparel and Hospice Austin to provide an opportunity for TXA students to work on the Chloe Dao Show. Students helped with the execution of the fashion show and worked to assist in the registration of the event.
- Served as liaison for Lana Cain, Executive Vice President, General Merchandise Manager, Men's and Children's J.C. Penney. Fall 2007
- Member of the Historic Costume Committee
- Planned and facilitated the Sonia Wolf Wilson Lectureship fall 05, featuring Ignaz Gorischek, Vice President of Store Design and Visual Presentation. Concept development and execution of 13 cases to promote his visit. Recruited 10 student volunteers to help with the project. Students were able to continue to gain experience with the techniques necessary to deliver the message of institutional display and to gain "hands on" practical application of store image enhancement and promotion through a visual representation without the use of merchandise.

SERVICE TO THE DEPARTMENT, SCHOOL, AND THE UNIVERSITY

- 2013 Presentation Speaker, Fall SAC Orientation Meeting, School of Human Ecology
- 2012 Textiles and Apparel Presenter, Fall SAC Orientation Meeting, School of Human Ecology
- 2012 Presentation Speaker, Spring SAC Meeting, School of Human Ecology
- 2012 Served on Centennial Committee representing Textiles and Apparel and Centennial Gala Committee
- 2012 Worked with students, faculty and staff of The College of Natural Sciences to plan and execute the Look to Land the Job workshop for the Natural Sciences Council Week. Contacted area retailers for appropriate interview apparel and coordinated presentation for students of the College.

- 2011 Presentation Speaker, Spring SAC Meeting, School of Human Ecology
- 2011 Presented a lecture for the Natural Sciences Council Week entitled the Look to Land the Job. Contacted area retailers for appropriate interview apparel and coordinated presentation for students of the College.
- 2010 Presentation Coordinator and Speaker, Fall Event, School of Human Ecology
- 2010 Presented a lecture for the Natural Sciences Council Week entitled the Look to Land the Job. Contacted area retailers for appropriate interview apparel and coordinated presentation for 200+ students
- 2010 Presented a lecture and tour of GEA for the Asian Business Students Association
- 2010 TXA Representative to SAC Orientation, School of Human Ecology
- 2010 TXA Representative to the Iris Apfel lecture, School of Human Ecology
- 2009 Speaker, VIP Reception, Showcase, Frank Erwin Center. Provided presentation regarding the Texas retail industry in the 2009 economy and the Retail Merchandising program to invited guests. Event was part of a development opportunity for Textiles and Apparel.
- 2008 - Present Member, Teaching Committee
- 2008 - Served as TXA Faculty representative for The School Human Ecology celebration committee, attending meetings and all functions of the group.
- Worked with Human Ecology Development Officers, to promote the TXA Retail Merchandising program by working with JC Penney, Belk and Neiman Marcus executives to forge partnerships for academic excellence.
- Served as Faculty Advisor for Texas Exes in Human Ecology, attending board meetings and all functions of the group. Served as the liaison between the Board of Texas Exes and the membership to accept dues and reservations for the events of the organization.
- Ambassador for the division, department and college. Asked by Human Ecology Development officer and departmental advising office to provide tours for potential students and parents. Visited with students and parents about the programs and research within the Division of TXA.
- 2008 Fabric Scholarship Committee
- Worked with Human Ecology Development Officer, to promote the department through visual presentations in the cases throughout the Great Hall of Mary E. Gearing Hall. Cases were completed in an effort to educate potential donors and visitors to our building about the mission, programs and research of the Department of Human Ecology.

- Represented the Textiles and Apparel Division at the College of Natural Sciences Parents' Weekend Open House held at the Texas Memorial Museum. Visited with parents and students about the programs and research within the division of TXA. Acted as an ambassador for the division, department and college.
- Invited by the University of Texas at Austin Panhellenic Council to give a lecture on Building an Appropriate Professional Wardrobe. Intended audience included all organizations with a membership of 2,600.
- Guest Lecturer, PA 388L, Graduate Seminar Course, Fundraising for the Public and Nonprofit Sectors at the Lyndon B. Johnson School of Public Affairs, Fall 2002
- Served on an Evaluation Review Team for the Texas Higher Education Coordinating Board

AWARDS AND HONORS

- 2013-14 Arthritis Walk Hero for Central Texas
- 2012 Robert Murff Excellence Award for Outstanding Support of Career Services at The University of Texas at Austin.
- 2011 College of Natural Sciences Teaching Excellence Award
- 2010 College of Natural Sciences Council Faculty Service Award
- 2007 College of Natural Sciences Foundation Advisory Teaching Excellence Award, Designed to recognize outstanding teaching accomplishments, primarily at the undergraduate level. The recipient is selected by a vote of the students of the College of Natural Sciences with final approval by the College of Natural Sciences Foundation Advisory Council.
- 2006 Invited by the Executive Director of the Friends of the Governor's Mansion to decorate the Mansion for the 2006 holiday season. One of nine community volunteers selected to participate. Décor is determined by the First Lady of Texas and implemented by the appointed team.
- 2005 Department of Human Ecology Teacher of the Year Award, The University of Texas at Austin, Non-tenured category
- 2005 Order of the Pearl Award The prestigious Order of the Pearl is given to an alumna who has achieved prominence at the national, state, or local level in areas and who have made outstanding contributions to their communities in a non-sorority capacity. Recognition by National Kappa Delta Sorority is biennially. One of nine awarded in the country in 2005.
- 2000 Community Service Award from the Texas Exes in Human Ecology, The University of Texas at Austin

- 1997-1998 Leadership Austin, One of fifty community leaders selected to participate in a year-long course focused on community trusteeship sponsored by the Greater Austin Chamber of Commerce
- 1994 Teacher of the Year Award for the Department of Human Ecology, The University of Texas at Austin, Non-tenured category

PROFESSIONAL MEMBERSHIPS

- Associate member of ITAA, International Textile and Apparel Association
- Member of ACRA, American Collegiate Retailing Association
- Member of Talbot's Advisory Council

COMMUNITY VOLUNTEER EXPERIENCE

- Friends of the Governor's Mansion Docent 2005-Present
 - Chair-Elect and Chair 2014
 - Membership Chair 2011
 - Nominating Committee 2011
 - Nominating Committee 2009
 - Meetings Co-Chair 2007
 - Education Co-Chair 2006
- The Junior League of Austin 1989-Present
 - Sustaining Advisor, 80th Anniversary Committee 2013-2014
 - Sustaining Advisor, Provisional Committee 2012-2013
 - Sustaining Advisor, A Christmas Affair 2011-2012
 - Sustaining Advisor, A Christmas Affair 2010-2011
 - Sustaining Advisor, Financial Development Council 2009-2010
 - Sustaining President 2008-2009
 - Sustaining Advisor, A Christmas Affair 2007-2008
 - Sustaining Advisor, Researchers' Committee 2004-2005
 - Sustaining Advisor, Marketing Council 2002-2003
 - Sustaining Advisor, Nominating 2001
 - Sustaining Member 2000
 - Coats for Kids Commissary Co-Chair 1999-2000
 - President, Board of Directors 1998-1999
 - Managed 1,800 members and \$3 million budget*
 - President-Elect 1997-1998
 - Responsible for future planning of leadership*
 - Community Council Assistant 1996-1997
 - Vice-President of Marketing; Board of Directors 1995-1996
 - Elected to Nominating Committee by membership 1995-1996
 - A Christmas Affair Chair 1994-1995
 - The Junior League of Austin's largest fundraiser*
 - Elected to Admissions Committee by membership 1993-1994
 - Marketing Council Assistant 1992-1993
 - A Christmas Affair Decorations Chair 1991-1992

Big Brothers/Big Sisters Scholarship Program	1990-1991
Junior League of Austin Thrift Shop	1989-1990
• The Junior Austin Woman's Club	1990-2014
President	2008-2009
President-elect	2007-2008
• Town Lake Park Stakeholder Group	1998-1999
Represented The Junior League of Austin as the Facilities User Representative. The Austin City Council appointed this position. Served on the master plan and community events center architecture and engineering selection teams. Worked with city staff and community to design Town Lake Park master plan.	
• Paramount Theatre	1997-1999
Board Member	
• Center for Battered Women/SafePlace	1995-2001
Foundation Trustee	1998-2001
Gala Invitation Co-Chair	2001
Gala Chair Elect	1995-1997
• American Cancer Society	
Board Member for Austin Metro region	1992-2006
Co-Chaired Cattle Baron's Ball	2003
Race to Beat the Odds Gala Decorations Chair	1993
Race to Beat the Odds Gala Volunteer	1992
• Ronald McDonald House	
Bandana Ball Gala Ad Sales	1992
• Austin Junior Forum	1987-1990
Cookbook Committee	1989-1990
Seton Hospital Tours for Children	1988
• Kappa Delta Sorority	
Advisor to local chapter	1987-Present
Phi Collegiate Province President	1999-2001
House Corporation-House Decor	1996-1999
Alumnae Advisory Board, Panhellenic Advisor	1990-1994
House Corporation-House Decor Assistant	1987-1992
Alumnae Advisory Board, Rush and Scholarship	1987-1992